

## \$500 Chapter Incentive to Recruit New Corporate Premier Member

March 8, 2009 - IMAPS has introduced a new level of corporate membership. In addition to regular corporate membership and associate corporate membership, the new corporate premier membership has been introduced.

As an incentive to promote this new level of corporate membership, IMAPS executive council has approved an incentive of \$500 to any chapter in good standing who recruits a new member at the corporate premier level or who upgrades an existing corporate member to premier level.

The benefits of premier corporate membership are numerous:

- Included in the corporate premier membership are five individual memberships. Valued at \$75 each, that results in a savings of \$375. These five memberships apply to new premier memberships or renewals, however, existing individual membership will not be reimbursed.
- Premier membership also includes use of the society's membership mailing list three times per membership year, a \$1,500 value. IMAPS membership list of 4,000 individuals worldwide is continuously updated, providing valuable opportunities to stay current with key contacts in the IMAPS community.
- At time of initiating premier membership, companies can benefit from one complimentary quarter-page "welcome ad" with logo in Advancing Microelectronics, worth \$590.
- Twelve months' complimentary advertisement on the IMAPS website, a \$1,395 value, is included with the premier level.
- Three month's complimentary advertisement in the weekly email bulletin and corporate bulletin, each worth \$1,140, comes with the premier membership.
- Unlimited downloads of iKnow Microelectronics on-line library for all computers in one network or office are included with premier membership with an estimated value of \$2,500.
- A 30% discount of webinar sponsorship, valued at \$600, is included at the premier level.

In addition to these benefits, premier membership also includes:

- Discounts to exhibit at IMAPS events including the Annual Symposium with an estimated value of \$450.